



ARE YOU ON THE LOOKOUT FOR THE HOTTEST FOOD TRENDS? OR DO YOU WANT TO REVAMP YOUR BURGER MENU, GAIN GUESTS AND BUILD THEIR LOYALTY? WELL THEN, YOU'VE COME TO THE RIGHT PLACE!

JOIN HELLMANN'S CLUB TODAY AND START TO ENJOY THE MULTIPLE BENEFITS OF BEING A MEMBER OF THIS COMMUNITY OF PROFESSIONALS.

## TO JOIN, SIMPLY FOLLOW THESE 2 STEPS:

- 1 FILL IN THE SIGN-UP FORM
- 2 BUY HELLMANN'S PRODUCTS\*

\*T&C APPLY

## MEMBERSHIP BENEFITS

1 TRAINING AND INSPIRATION

WE PROVIDE YOU WITH INSPIRATION BASED ON THE LATEST FOOD TRENDS

- Recipes
- Tips & Tricks





WE HELP TO BRING MORE GUESTS TO YOUR RESTAURANT

• Exposure on Hellmann's Arabia Social Media Platforms



PROMOTIONS FOR YOUR GUESTS

WE WILL HELP YOU TO CREATE BUZZ WITH EXCITING PROMOTIONS AND LIMITED TIME OFFERS FOR YOUR GUESTS

• Participation in Hellmann's activations





## UNIQUE OFFERS FOR YOUR BUSINESS

ENJOY MULTIPLE OFFERS AND PROMOTIONS AS A MEMBER OF THE CLUB

- Exclusive materials to serve Hellmann's
- Extra points and exclusive discounts in UFS Webshop



## SIGN UP NOW



