

Mastering the Tomato 1 Ingredient. Endless Inspiration.



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All about NEW Knorr Tomato Powder

- Introducing NEW Knorr Tomato Powder
- Get the best out of your tomato
- Making Knorr Tomato Powder
- Creating a great tomato sauce



1 Ingredient. Endless Inspiration

As an ingredient, the versatility that Knorr Tomato Powder offers is hard to match. It's certainly inspired our chefs to get creative with a selection of tasty recipes, all using Knorr Tomato Powder. From pastes and curries to stews and soups, and not forgetting pizza and pasta sauces, discover just how much you can do with this one great ingredient in the following recipes...

South Indian

- Prawn and Tomato Coconut Curry
- Spicy Tomato Soup with Dahl Pakoras



Arabic

- Eggplant Stuffed with Meat & Lentils
- ⋄ Fahsa Saltah
- ⊙ Tomato, Walnut and Labneh Soup



Italian

- ⋄ Naples Pizza Sauce
- ⋄ New York Pizza Sauce
- 🗢 Pasta Arrabiata



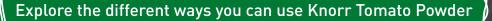




New Knorr Tomato Powder gives a natural taste, colour and texture, perfect for a variety of cuisines.



Knorr Tomato Powder makes more than just a sauce





omato





1. Add 125g (1½ cup) Knorr Tomato Powder to 1 litre of boiling water.



2. Stir and simmer for 1 min.



er 3. Add the prepared sauce to your dish.



How NEW Knorr Tomato Powder can help you:



Pulpy rich sauce in 1 minute



Smooth puree for a versatile sauce to use across many dishes









Saves storage space



Less wastage - no seeds, no excess water, more yield per pack



Less labour - no chopping, no de-seeding, no blending, no cooking

Get the best out of your tomato

Discover the world of tomatoes with this handy guide.



A staple in the majority of countries around the world, the taste and flavour of tomatoes has excited the palate of connoisseurs for centuries.

Where did it all begin?

Originating in Mexico, the Spanish colonisation of the Americas brought the tomato to the rest of the world. And today, it's a permanent fixture in kitchens - both professional and home - the world-over.



How Knorr Tomato Powder is produced



Our tomatoes are grown on sustainable farms**, and harvested at the ideal time to ensure balanced acidity.



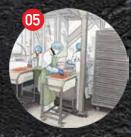
Before going through the dehydration process, the tomatoes are carefully washed. At this time, the tomatoes still retain around 95% of the water content.



The tomatoes are cut and have their skin and seeds removed.



They are then crushed to form flakes.



This paste is then dried. Approximately 4% of the water remains at this point.



The tomatoes are cooked and condensed. The removal of water makes them into a paste.



The tomato flakes are mixed with other dehydrated ingredients, such as onion and garlic. The powder sauce base is ready!



The product is then packaged, distributed and sold to restaurants.
Each package has 88 dehydrated tomatoes*.



Chefs from all over
Arabia add their special
touch to Knorr Tomato
Powder and use it to create
delicious dishes.

*Equivalent to 88 tomatoes weighing 60g each.

**These farms control and monitor soil and water quality, and respect the fauna and flora around.

tomatoes means you get to work with a different flavour or

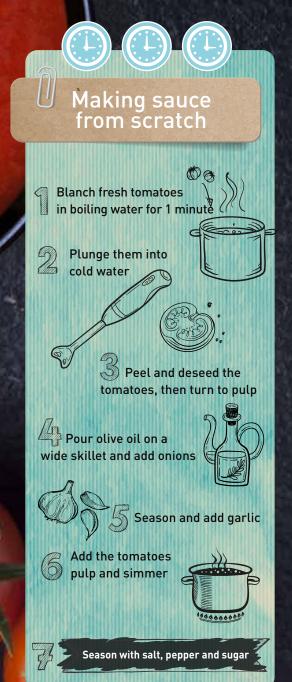
texture every season.

diversity in the types of

The unbelievable



A great tomato sauce takes time. But if you want great taste at a fraction of the effort, Knorr Tomato Powder is a must-have in your kitchen.









Recipes

Featured Recipes

Our chefs have created great-tasting recipes that showcase the amazing versatility of Knorr Tomato Powder and demonstrate how much easier it is to prepare many much-loved regional dishes using it.



South Indian

- Spicy Tomato Soup with Dahl Pakoras



Arabic

- ★ Eggplant Stuffed with Meat & Lentils
- ල Fahsa Saltah
- ூ Tomato, Walnut and Labneh Soup



Italian

- New York Pizza Sauce
- ☼ Pasta Arrabiata
- Meatball Bolognaise







Ingredients

100ml **Knorr Corn Oil**1 Kg Onion, brunoise
60g Garlic, paste
60g Ginger, paste

5g Salt

3g Turmeric powder 85g Chili powder 85g Coriander powder

10g Cumin powder25g Garam masala

1L Water

125g Knorr Tomato Powder

Yields 2.2 Kg

Click here to find out more about this recipe



Chef's tip

Knorr Tomato Powder adds the acidity and sweetness you expect from tomatoes without the hassle of long preparation and cooking.

Find the full recipe on **ufs.com**





Ingredients

Chicken

1.6Kg Chicken breast, cubed

60ml Lemon juice

5g Kashmiri chilli powder

250g Yogurt 160g Curry base

Sauce

40ml Mustard Seed oil 240g Curry base

500ml Water

65g Knorr Tomato Powder

5g Salt 20g Sugar

3g Kasoori Methi (fenugreek leaves)

450ml Cream 120g Butter

Garnish

2g Coriander Leaves

50ml Cream

Serves 10

Click here to find out more about this recipe

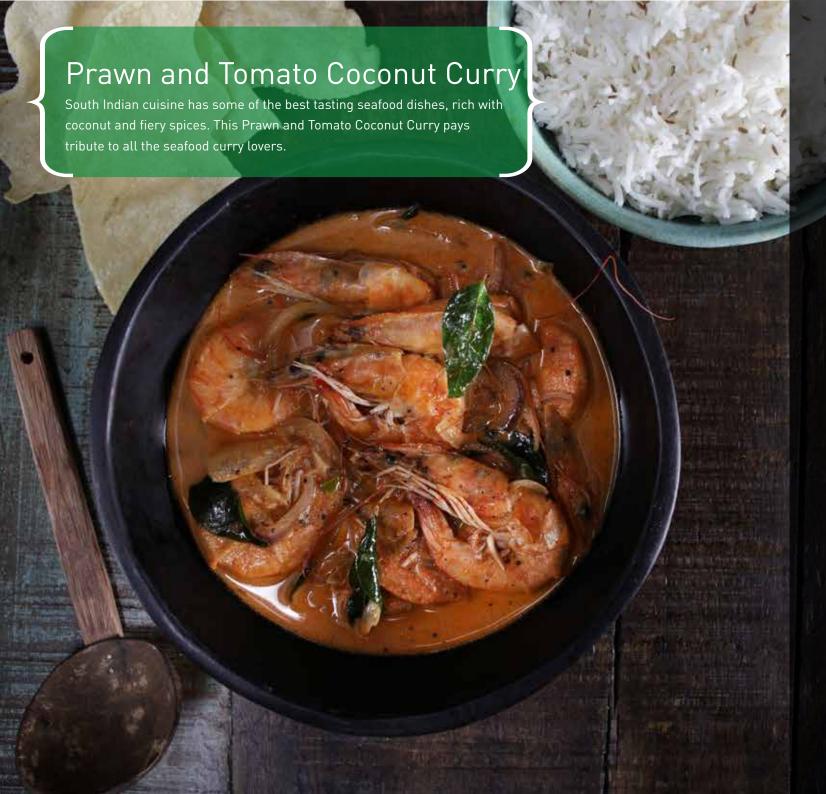


Chef's tip

Using Knorr Tomato Powder to make your Butter Chicken (Murgh Makhani) shortens the overall cooking process.

Find the full recipe on **ufs.com**





Ingredients

60ml Mustard seed oil 200g Onions, sliced

5g Salt

5g Mustard seeds2g Curry leaves

10g Green chilli, seeded and sliced

30g Garlic paste

1.8Kg Prawn, shelled and deveined

5g Kashmiri chilli powder

300g Curry paste 1.5L Water

190g Knorr Tomato Powder

1L Coconut cream

Garnish

4g Coriander leaves 750g Basmati rice, cooked

Serves 10

Click here to find out more about this recipe

Watch how our chefs created this tasty dish on **ufs.com**



Spicy Tomato Soup with Dahl Pakoras

The fusion of these two dishes works very well. Classic tomato soup with Indian spices as the base and crispy, fragrant dahl pakoras on top. Hearty and fun to prepare.



Ingredients

Soup		Pakora	V V
50ml	Knorr Corn Oil	225g	Urid Dahl
350g	Onion brunoise	0.5g	Cumin seed
5g	Dry red chili, chopped	4g	Garlic
ig	Cumin seed	4g	Ginger
īg	Mustard seed	0.5g	Turmeric powder
<u>2g</u>	Asafoetida powder	125ml	Water
ig .	Curry leaves	40g	Red capsicum, brunoise
350g	Chili sweet green, chopped	40g	Green capsicum, brunoise
100g	Curry base	2g	Green chili, chopped
3g	Salt	2g	Coriander leaves, chopped
3g	Sugar	3g	Salt
ll	Water	0.5g	Baking powder
70g	Knorr Tomato Powder		
50ml	Cream	Garnis	h y

Coriander leaves

50ml Cream

Serves 10

Click here to find out more about this recipe

Method

Creating the Soup

- Heat the oil and sauté off the onions, once soft add the dry red chilli, cumin seeds, mustard seeds, asafoetida powder, curry leaves, sweet green chilli, curry base and salt then cook till soft and fragrant.
- Remove from heat and place in a blender with the water, then blend till smooth. Return to the heat and simmer for 10min.
- Whisk in the Knorr Tomato Powder and simmer for another 1 min, remove from heat and mix in the cream.

Find the full recipe on **ufs.com**





Here is a classic stuffed eggplant recipe with a twist. Traditionally made with chickpeas, in this recipe we have used lentils. The eggplant is first grilled then baked with the lamb, lentils and tomato sauce, made with Knorr Tomato Powder.



Ingredients

10pc Eggplants 50g Salt 50ml Olive oil

300g Onion, brunoise

40g Garlic, roughly chopped

1.5Kg Lamb, minced12g Allspice, powder8g Cinnamon, powder10g Pepper, white

15g Knorr Beef Shawarma Seasoning

600ml Water

10g Knorr Vegetable Bouillon Powder

300g Lentils, red or green

1.5L Water

180g Knorr Tomato Powder

30g Mint, fresh
30g Basil, fresh
250g Pine nuts, toasted

Click here to find out more about this recipe

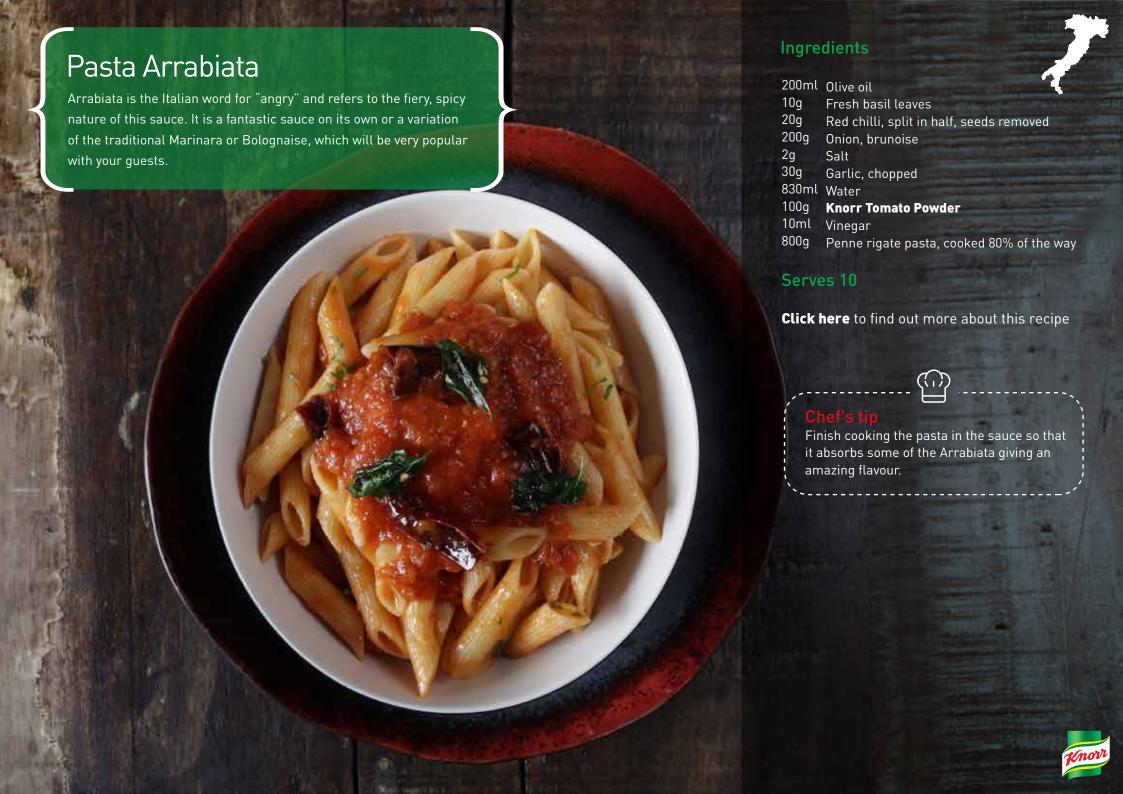
Watch how our chefs created this tasty dish on **ufs.com**















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